



Informativa sulla privacy

EU Regulation no. 2016/679 (GDPR)

The protection of your privacy and personal data is an important issue to which we pay attention in all our business relationships. We respect the confidentiality of your personal data and always act in accordance with the provisions of the Data Protection Act and this Privacy Policy.

We kindly ask you to promptly report any change in your personal data so that we can comply with art. 11, letter C of the aforementioned legislation, which requires that the data collected are accurate and, therefore, updated.

Information on the Processing of Personal Data (Art. 13-14 of EU Regulation 2016/679)

This Privacy Policy is intended to inform you about how Rizzoli Srl uses personal data, such as business relationship information, information about users of our websites, online applications or platforms furniture. This information is collected and evaluated, and subsequently used or otherwise processed.

Rizzoli Srl does not require the interested party to provide data c.d. "particular", that is, according to the provisions of the GDPR (art. 9), personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as genetic data, biometric data intended to uniquely identify a natural person, data relating to the health or sex life or sexual orientation of the person.

Pursuant to Article 13 of EU Regulation 2016/679, Rizzoli Srl informs you that the data provided, even verbally, directly or through third parties, in the past or acquired in the future in the context of the establishment and execution of contractual relationships will be the subject of processing operations in compliance with the aforementioned legislation and the confidentiality obligations. In relation to the aforementioned treatments Rizzoli Srl provides the following information:

Data controller (par. 1 letter a)

The Data Controller of personal data and Rizzoli S.r.l. with registered office in Zona Artigianale 1, Frazione San Lugano, Trodena n.P.N. (BZ)., PEC: rizzolicucine@pec.it, e-mail: info@rizzolicucine.it

Personal Data Collected

As a rule, the disclosure of personal data is not required for the use of our online services. If personal data (name, postal address or e-mail address) are collected as part of our online services, this is done, as far as possible, on a voluntary basis.

The personal data collected, with your free and express consent, are exclusively related to:

identification data (for example: name, surname, address, telephone, fax, e-mail, etc ...)

tax data (if required by law - for example tax code, VAT number etc ...)



For data security reasons and in order to optimize ease of use, we also collect non-personal data in connection with the use of our online services.

Purposes and Methods of Processing (par. 1 letter c, d)

The purposes of the processing of personal data are as follows:

Provision, improvement and support of our online services: includes data analysis, identification of usage trends, as well as calculations and statistics on user access patterns.

Newsletter mailing: if you fill out the web form to register for our Newsletter, we use only the data provided by you to verify that you are the owner of the email address indicated and that you want to receive the Newsletter. In this case, your data will be stored for the duration necessary to perform the services provided.

Commercial request form: if you use the form, whether paper or web, for commercial requests, these will be used to process the request and stored for later use in case of inclusion in the newsletter. Your personal data will be kept for the duration of the processing of the request and for a period necessary for the achievement of the purposes for which they are collected and processed and in compliance with the mandatory times prescribed by law.

Execution and administration of contracts: For the execution of incoming orders (in particular orders for materials) we use the services of third parties to whom we transmit your data exclusively for the purpose of performing your order. The data will be processed for the entire duration of the contractual relationships established and also subsequently for the fulfillment of all legal obligations in the field of taxation and accounting, for after-sales assistance, marketing related to services similar to those already purchased, customer management, litigation management, history invoicing customers as well as for future commercial purposes; will be kept, processed and communicated with criteria and systems to guarantee their confidentiality and security.

The data will be processed in written form and / or on magnetic, electronic or telematic support by means of computers electronic with the use of software systems managed by third parties. With regard to data processed in electronic form, we stress that all appropriate security measures have been taken to protect rights, freedoms and legitimate interests of the interested party as per art. 22 par. 3 of EU Reg. 2016/679.

Possible Recipients of the Data (par. 1 letters e, f)

The data will be processed only by personnel expressly authorized by the Data Controller and may be communicated to third parties duly appointed as Data Processors, in whole or in part, in Italy and / or abroad, in particular to:

- our network of agents;
- carriers, freight forwarders, ag. customs;
- insurance companies;
- information systems management companies;
- public administrations for legal obligations;
- our employees interested in carrying out the above purposes;
- factoring companies;
- debt collection companies;
- commercial information companies;
- credit institutions;
- leasing companies;
- professionals and consultants;

for the sole purpose of credit protection and better management of our rights relating to the individual relationship.

In addition, we will pass on your personal data in order to:

apply or comply with a law, regulation, order issued by a public authority or measures mandatory,

detect and prevent security threats, fraud or other harmful activities,

protect the rights and personal safety of our employees and third parties.

Data Retention Period (par. 2 letter a)

At the end of the provision or provision of the service, personal data will be kept exclusively for purposes historical or statistical, in accordance with the law, regulations, Community legislation and codes of ethics and good conduct signed pursuant to Article 40 of EU Reg. 2016/679, for the time in which the professional is subject to retention obligations for tax purposes or for other purposes, provided for by law or regulation.

Beyond this period, personal data will be stored anonymously, or will be destroyed.

Rights of data subjects (par. 2 letter b)

Among the rights recognized to you by the GDPR are those of:

Ask the company for access to your personal data and information relating to them; the correction of data inaccurate or the integration of incomplete ones; the deletion of personal data concerning you (upon the occurrence of the conditions indicated in art. 17, paragraph 1 of the GDPR and in compliance with the



exceptions provided for in paragraph 3 of the GDPR same article); the limitation of the processing of your personal data (upon the occurrence of one of the hypotheses indicated in Article 18, paragraph 1 of the GDPR); request and obtain from the company - in the cases where the legal basis of the processing is the contract or the consent, and the same is carried out by automated means - your personal data in a structured and readable format by automatic device, also in order to communicate such data to another data controller (so-to-be-right to portability of personal data);

object at any time to the processing of your personal data to the occurrence of particular situations that concern;

revoke the consent at any time, limited to the hypotheses in which the processing is based on your consent for one or more specific purposes and concerns common personal data (e.g. date and place of birth or place of residence), or particular categories of data (e.g. data revealing your racial origin, your opinions policies, your religious beliefs, state of health or sex life). Processing based on consent and carried out prior to the revocation of the same preserves, however, its lawfulness;

lodge a complaint with a supervisory authority (Guarantor Authority for the protection of personal data - www.garanteprivacy.it).

Mandatory or Optional Nature of the Provision of Data (par. 2 letter e)

WEBSITE: Apart from that specified for navigation data, the User is free to provide their personal data for request the sending of informative material or other communications. Failure to provide such data may result in the impossibility of obtaining what has been requested.

CONTRACT: The provision of data is mandatory for all that is required by legal and contractual obligations and, therefore, any refusal to provide them or to the subsequent processing may determine the impossibility for the writer to give course to the contractual relationships themselves. Failure to provide all data that are not attributable to legal or contractual obligations will be evaluated from time to time by the writer and will determine the consequent decisions related to the importance of the data requested with respect to the management of the commercial relationship.

MARKETING AND COMMERCIAL PROMOTION ACTIVITIES: In the event that the interested party does not lend his consent to the processing of personal data for commercial promotion / marketing activities on Services or Products different from those purchased, this treatment will not take place for the purposes themselves, without this entailing effects on the provision of the services requested, nor for those for which he has already given his consent, if requested.

Possible Existence of an Automated Decision-Making Process (par. 2 letter f)

The owner informs the interested party that during navigation and use of the services offered by the site <https://www.rizzolicucine.it> there is no automated decision-making process, so in particular there is no system profiling.

